

## **ALDO MAZZINI**

Born on: September, 19th 1962 in Turin (I)

Address: 16 , XX SETTEMBRE STREET- 18100 IMPERIA (I)

Phone +39+183666979 Mobile +39+335 371894

### **EDUCATION:**

---

ITALIAN UNIVERSITY - GENOA;

DEGREE: Economics and Commerce - Business & Corporate Area;

THESIS: "The rule of new technologies in the production of hard corn pasta";

LICEO G.P.VIEUSSEX IN SCIENTIFIC COURSE - IMPERIA;

ONAAO (NATIONAL ORGANIZATION OLIVE OIL TASTERS)

Courses to reach the "ONAAO professional taster status", 1999/2000;

PANEL LEADER DIPLOMA - Course organized by Unioncamere Toscana approved by Ministero Politiche Agricole e Forestali - 2009 - FLORENCE;

Courses to reach the "International ONAAO list of professionals tasters" 2016,2017,2018;

LICENSED NLP Practitioner and NLP Master Practitioner by Extraordinary SRL with Richard Bandler NLP Society recognition 2015;

MASTER in COACHING and Advanced Communication Techniques at EKIS SRL with Richard Bandler NLP Society recognition 2016/2017;

### **EDUCATION:**

---

Consultant for "The quality improvement project" as EVOO taster for rough materials and blending and trainer for new Professional Tasters for the internal tasting Panel for Deoleo/Carapelli in Tavarnelle Val di Pesa (FI) since 05.07<sup>th</sup>.2016 to 31.03<sup>rd</sup>.2017;

Consultant as professional EVOO Taster and Temporary Export Manager for CipressaSapori SRL (IM) from 10.1<sup>st</sup>.2016 to 06.30<sup>th</sup>.2016;

Organizer of the second International EVOO Contest in Liguria – Masters of Olive Oil International Contest Sanremo 2018;

Organizer of the first International EVOO Contest in Liguria – Masters of Olive Oil International Contest Sanremo 2016;

Consultant as professional EVOO Taster for Amoretti e Gazzano SAS from 10.01<sup>st</sup>.2015 to 06.30<sup>th</sup>.2016;

Teacher in several Courses about Olive Oil quality and tasting from 2010 to 2018; teacher for Risk Management Courses 2018;

General Agent - since 2009 - Fondiaria -Sai Insurance Company - Sanremo (IM);

Agent - 2004-2009 - Fondiaria-Sai Insurance Company- Imperia;

General Agent - 2000-2004 - Sara Insurance Company - Imperia;

Agent - 1992-2000 - Toro Insurance Company - Imperia;

## **PROFESSIONAL EXPERIENCES:**

---

Member of the International Panel Jury Competition "London IOOC" in London (GB) 2018;

Member of the International Panel Jury Competition "Zeytindostu" in Izmir (Turkey) 2017;

Member of the International Panel Jury Competition "Zeytindostu" in Izmir (Turkey) 2016;

Included on 2015/2016 " International ONA OO Professional Tasters list ";

I took part as a teacher in two EVOO tasting courses in Israel (Jerusalem University – Agricultural Section in Rehovot 2014 and 2015);

I took part as a teacher on two ONA OO EVOO tasting courses in USA (Baltimore and Los Angeles 2014);

Member of the Jury Panel in the national olive oil competition "Ercole Olivario", 2014 - PERUGIA;

Member of the Jury Panel in the International olive oil competition "L'Orciolo d'Oro": 2003, 2004, 2013, 2014 - GRADARA (PE);

Member of the Jury Panel in the national olive oil competition "Ercole Olivario", 2010 - PERUGIA;

Member of the national Panel Jury DOP oils competition "Sirena d'Oro di Sorrento", 2007- SORRENTO;

Included since 2002 in "National olive oil and extra virgin olive oil experts list";

Member of the official ONA OO Panel, since 2004 and teacher in several courses in Italy and abroad;

Member of the Imperia Chamber of Commerce Panel Commission for the DOP EVOOs - 2000 to 2004;

First prize in the national competition "The Taster of the year ", 2001- OLIOLIVA IMPERIA organized by ONA OO School;

First prize in the national competition " The Taster of the year", 2000 - OLIOLIVA IMPERIA organized by ONA OO School;

Included since 2000 " ONA OO EVOO Professional Tasters" list;

## **VARIOUS ACTIVITIES:**

---

I have taken part in several training courses on sales techniques; communication, direct marketing, PNL, with all the Insurance Companies I have worked with;

I am studying communication and web e social media marketing since November 2014;

## **INTERESTS & HOBBIES**

---

Random historical, essay, economic and social literature;

Web social media marketing and communication;

Sports: tennis, ski, windsurf and chess;

## **LANGUAGES:**

---

Conversational English;

## **SKILLS:**

---

Sales, trading and negotiation techniques;

Working knowledge of Windows ambient as MS office and word, PowerPoint, Excel and also Mac ambient;

Web & social media marketing;

Website building on WordPress platform Web and social marketing experiences;

Imperia , January 25th 2019



I authorize the processing of personal data in accordance with the laws of the EU

